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**EventsAir partners with Meetings & Events Australia to exclusively sponsor the
Event of the Year Awards at the MEA National Awards 2024**

Meetings & Events Australia (MEA) is delighted to welcome **EventsAir** as the exclusive sponsor of the ***Event of the Year Awards*** at the **MEA National Awards 2024** and the **MEA State/Territory Awards 2024**, to be awarded in 2025.

The **MEA National Awards 2024** will be held in Sydney on 18 June 2025, culminating in a gala dinner at Sofitel Sydney Wentworth on the final night of the **2025 MEA National Conference**. As a long-time supporter of MEA and the events industry, EventsAir is proud to sponsor the nine Awards within the ***Event of the Year Awards*** category and extends its support of the ***Event of the Year Awards*** at the **MEA Awards 2024** in each state and territory happening across Australia in May 2025.

Mellisa Gillies, **Chief Executive Officer, Meetings & Events Australia (MEA)**, shares, “We are thrilled EventsAir is the naming rights partner of the prestigious ***Event of the Year Awards*** category at the **MEA National Awards 2024**. As an Australian company integral to the events industry ecosystem, they recognise the incredible events staged by our industry, the diverse range of events held by industry for massive public scale events to small audiences, and they celebrate the people, companies, and organisations represented in the MEA Awards. We are pleased to have EventsAir by our side to recognise the nominees, state and territory Award winners, national Award finalists, and to proudly applaud and honour the national **EventsAir *Event of the Year Award*** winners.”

Renee Elliott, **Chief Customer Officer, EventsAir**, adds, “At EventsAir, we understand the work that goes into delivering exceptional events, and we’re honoured to support the industry’s best and brightest through the ***Event of the Year Awards***. Every nominated event represents the passion, precision, and ingenuity that make this industry so extraordinary. We look forward to celebrating the achievements of event professionals nationwide.”

The **EventsAir *Event of the Year Awards*** category in the **MEA National Awards 2024** includes:

1. Association Event of the Year.
2. Cause Related Event of the Year.
3. Corporate Event of the Year.
4. Exhibition of the Year.
5. Government Event of the Year.
6. Incentive Event of the Year.
7. Major Event or Festival of the Year.
8. Regional Event of the Year.
9. Special Event of the Year.

Media enquiries

Lorraine Sleep

E: lsleep@mea.org.au

P: (02) 9929 5400

About Meetings & Events Australia

Meetings & Events Australia (MEA) is the largest and oldest association for event professionals in Australia; dedicated to representing the broader events sector, which employs more than 229,000 professionals who stage, produce, manage, support, and supply the 480,000+ events held nationally each year.

MEA is the heart, history and passion of the meetings and events community in Australia. With members in every state and territory, it is a nationally representative organisation. A place of ideas, personal engagement, and with a rich history, and loyal membership. Our mission is to lead, empower, and connect individuals and businesses in the Australian events community to achieve their goals through sustainable growth.

About EventsAir

With over 30 years of experience in the event management technology industry, EventsAir is a comprehensive, all-in-one platform that supports in-person, virtual, and hybrid events. Trusted by event planners worldwide, EventsAir delivers a powerful, flexible solution that maximises productivity across all stages of event planning.

The platform has powered more than 350,000 events globally, helping event professionals create standout experiences.

For more information, visit www.eventsair.com.